



## CUSTOM GERMANY is born!

### Frankfurt Am Main (GERMANY), October 2014

As part of the continuous improvements and attentions paid to our customers, **we are glad to announce the establishment of Custom GmbH starting from October 1st 2014.**

We are opening new commercial offices based in **Frankfurt Am Main** and **Kelkheim** and we are building a specific team for the Austrian and German market, initially specialized on the distribution of the range of Custom's solutions for industrial and self-service sector.

We are excited to start this new adventure and to keep on developing and giving shape to Custom group, remaining always at the side of our partners.

The aim of Custom S.p.A. consists in carry on satisfying the market's needs, becoming a global leader in self-service, point of sale automation, gaming and ticketing vertical markets, maintaining at the same time the strategy that makes us so well-known.

We know that, as we did in the last 22 years, we have to listen to the customer's voice and give a quick reply to his requests and needs. During the last year we have taken important decisions and made key investments that will help us in optimizing our company processes in order to satisfy the request and prepare for the future. Some of these decisions involved the reorganization of our operative departments and also the opening of other production plants.

At the moment Custom group has 4 plants for global production, through Europe and Asia, with redundant productions capacity for key products. This strategy allows us to guarantee a fast products' delivery.

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